

# ITSG

ITALIAN TRADE STUDY GROUP



## TRADE, GVC AND INNOVATION DYNAMICS

*PROGRAMME*

Pisa, May 9-10, 2024

# Conference Program

## Thursday, May 9

### Registration from 13:00

### Opening Session

**13:30 – 13:45** Opening Address by **Andrea Borghini**, Deputy Head, Department of Political Science, University of Pisa

**13:45 – 14:00** Welcome Address by **Chiara Franco** (University of Pisa) and **Claudio Fassio** (University of Pisa)

### 14:15 – 15:30 Keynote Speech

Keynote Speech by **Maria Savona**, LUISS University and Sussex University  
Chair: **Daniele Moschella**, Scuola Superiore Sant'Anna

## Thursday, May 9

### 15:30 – 16:30 Session 1: Technology and Trade

Chair: **Claudio Fassio**, University of Pisa

- *Cross-border e-commerce and comparative advantages in digital markets* (**Lucia Tajoli**)  
Discussant: **Claudio Fassio**, University of Pisa
- *Automation Adoption and Export Performance: Evidence from French Firms* (Thao Trang Nguyen, **Giacomo Domini**, Marco Grazzi, Daniele Moschella, Tania Treibich)  
Discussant: **Francesco Serti**, IMT Lucca

### 16:30 – 17:00 Coffee Break

### 17:00 – 18:00 Session 2: Technology and trade

Chair: **Chiara Franco**, University of Pisa

- *Robot, Trade and Employment: unravelling the relationship* (Chiara Franco, **Francesco Suppressa**)  
Discussant: **Anna D'Ambrosio**, Polytechnic of Turin
- *Business Groups and Knowledge* (Carlo Altomonte, Nevine El-Mallakh, **Tommaso Sonno**)  
Discussant: **Alessia Lo Turco**, Università Politecnica delle Marche

### 18:00 – 19:15 Keynote Speech (online): “Multinational firms and global innovation”

Keynote Speech by **Kalina Manova**, University College London  
Chair: **Lucia Tajoli**, Polytechnic of Milan

## 20:30 Social Dinner

## Friday, May 10

### 09:15 – 11:00 Session 3: Innovation and FDI

Chair: **Giorgia Giovannetti**, University of Florence

- *Foreign Ownership and Occupational Safety: Evidence from France* (Beata Javorcik, **Alessia Lo Turco**, Daniela Maggioni, Gianluca Santoni)  
*Discussant: Giorgia Giovannetti, University of Florence*
- *A portrait of backshorers. Evidence from Italian Administrative Data* (**Anna D' Ambrosio**, Katuscia Lavoratori, Luigi Benfratello, Davide Castellani, Alessandro Manello)  
*Discussant: Angelo Cuzzola, Scuola Superiore Sant'Anna*
- *What drives the technological diversification of top R&D performers? Investigating the role of geographical dispersion of inventive activities and technological dissimilarity with R&D host regions* (**Loreta Calzaretta**, Anna Maria Ferragina)  
*Discussant: Daniele Moschella, Scuola Superiore Sant'Anna*

### 11:00 – 11:30 Coffee Break

### 11:30 – 12:45 Keynote Speech: Dream Jobs in a Globalized Economy: Wage Dynamics and International Experience

Keynote Speech by **Giordano Mion**, ESSEC Business School

Chair: **Chiara Franco**, University of Pisa

### 13:00 – 14:30 Lunch

### 14:30 – 16:00 Session 4: Trade and GVC

Chair: **Claudio Fassio**, University of Pisa

- *From Globalisation to Reshoring? The role of Industry 4.0 in Transforming Global Supply Chains within the EU* (**Luigi Tredicine**, Katuscia Lavoratori, Fabio Lamperti)  
*Discussant: Alessia Campolmi, University of Verona*
- *Nearshoring, global value chains' structure and volatility* (**Filippo Bontadini**, Valentina Meliciani, Maria Savona, Ariel Wirkierman)  
*Discussant: Luca Salvatici, Roma Tre University*
- *EU-China Decoupling by the numbers: Mapping the realignment of global value chains* (David Cui, Ilaria Fusacchia, **Luca Salvatici**)  
*Discussant: Vu Phong Hoang, Polytechnic of Milan*

## **16:00 – 16:30 Coffee Break**

## **16:30 – 18:00 Session 5: Environment and GVC**

Chair: **Giulia Felice**, Polytechnic of Milan

- *Green FDI and Technological Spillovers in Host Economies* (**Vito Amendolagine**, Roberta Rabbellotti, Dalila Ribaudò)  
*Discussant: **Guillermo L. Andrés-Alpizar**, University of Pisa*
- *The survival of foreign affiliates: a multi-level analysis* (**Stefania Miricola**, Giorgio Ricchiuti, Margherita Velucchi)  
*Discussant: **Giulia Felice**, Polytechnic of Milan*
- *Are Environmental Provisions reducing emissions within Global Value Chains?* (**Inmaculada Martínez-Zarzoso**, Leila Baghdadi, Insaf Guedidi, Anca M. Voicu)  
*Discussant: **Vito Amendolagine**, University of Foggia*

## **18:00 Conclusions by Chiara Franco (University of Pisa) and Claudio Fassio (University of Pisa)**

**\*Presenters in bold**

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## **Scientific Committee**

**Claudio Fassio** (University of Pisa) • **Chiara Franco** (University of Pisa) • **Daniele Moschella** (Scuola Superiore Sant'Anna) • **Daniela Maggioni** (Catholic University of Milan) • **Francesco Serti** (IMT, Lucca) • **Lucia Tajoli** (Polytechnic of Milan) • **Giorgia Giovannetti** (University of Firenze) • **Giulia Felice** (Polytechnic of Milan) • **Claudio Cozza** (University Parthenope Naples) • **Andrea Coveri** (University of Urbino).

## **Local Organizing Committee**

**Claudio Fassio** (University of Pisa) • **Chiara Franco** (University of Pisa) • **Daniele Moschella** (Scuola Superiore Sant'Anna) • **Francesco Suppressa** (University of Pisa) • **Guillermo L. Andrés-Alpizar** (University of Pisa).

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