

# ITSG

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ITALIAN TRADE STUDY GROUP



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DISEI**  
DIPARTIMENTO DI SCIENZE  
PER L'ECONOMIA E L'IMPRESA



FONDAZIONE MANLIO MASI  
Osservatorio Nazionale per  
l'Internazionalizzazione e gli Scambi

## “International Trade and Interdependence in global production”

Firenze, December 1-2, 2022

University of Firenze, Rettorato, Aula Magna, Piazza San Marco 4

### PROGRAMME

#### THURSDAY, December 1

Light lunch from 13:30

14:00 - 14:15 Opening Address by Giorgia Giovannetti & Beniamino Quintieri

14:15 – 15,15 KEYNOTE SPEECH

**Bernard Hoeckman: “Geopolitical Competition, Globalization and WTO Reform”**

Chair: Beniamino Quintieri

15,15- 17,15 Session 1: Technology

Chair: Prof. Giorgio Basevi

Luca Fontanelli, Mattia Guerini, Mauro Napoletano

**“International Trade and Technological Competition in Markets with Dynamic Increasing Returns”**

*Discussant: Giorgio Ricchiuti, Università di Firenze*

Francesca Micocci, Armando Rungi,

**“Predicting Exporters with Machine Learning”**

*Discussant: Prof Tiziano di Stefano (Università di Firenze)*

Lionel Fontagnè, Ariel Reshef, Gianluca Santoni, **Giulio Vannelli,**

**“Global Value Chains, functional specialization and technology adoption”**

*Discussant: Prof Armando Rungi (IMT, Lucca)*

17,15-17,30 coffee Break

17:30 – 19,00 Session 2 Global Value Chains

Chair: Prof. Luca de Benedictis

Simona Giglioli, Giacomo Romanini,

"Does JIT production change the network structure of GVCs? Evidence from Italian firms"

*Discussant: Dr. Roberto Martino (Università di Siena)*

Andrea Ciani, Wildmer Daniel Gregori,

"Participation in Global Value Chains and M&A flows"

*Discussant: Enrico Marvasi, Università Roma 3*

Francesco Guerra,

"How taste proximity affects consumer quality valuation of imported varieties: Evidence from the French food sector"

*Discussant: Filippo Gusella (Università di Firenze)*

20,00 Social Dinner

## **FRIDAY, December 2nd**

9:15 – 10:30 KEYNOTE SPEECH

Beata Javorcic: "Unwinding Globalization, Job Opportunities & Changing Trade Patterns"

Chair: Giorgia Giovannetti

10,30-10,45 Coffee Break

10:45- 12:45 GVC

Chair: Pierluigi Montalbano

Marta Solaz Alamà, Mariola Sánchez,

"Benefitting from GVC participation: the role of network Evidence from Multinational Networks"

*Discussant: Dr Luca Lodi (Università di Macerata)*

Sergi Basco, Giulia Felice, Bruno Merlevede, Marti Mestieri,

"Financial Crises and the Global Supply Chain"

*Discussant: Prof. Giuseppe de Arcangelis*

Michele Mancini, Pierluigi Montalbano, Silvia Nenci, Davide Vurchio

"Positioning in Global Value Chains: World Map and Indicators. A new dataset available for GVC analyses"

*Discussant: Prof. Anna Ferragina (Università di Salerno)*

13:00-14:00 lunch

14:00 – 15:00 KEYNOTE SPEECH

Seda Ozer: "Brexit Blues: Are European Multinationals Giving up on the British Market?"

Chair: Prof. Giorgio Ricchiuti

15:00 – 15:15 Coffee Break

15:15 – 16,45

Round Table "Is international trade resilient to shocks?"

Chair: Lucia Tajoli

Juana Bustamante, **Christine Oughton**, Vanesa Pesque-Cela, Damian Tobin,  
"Resolving the Patents Paradox in the Era of Covid19 and Climate Change: Towards a Patents  
Taxonomy"

**Stefano Federico**, Giuseppe Marinelli, Francesco Palazzo,  
"The 2014 Russia shock and its effects on Italian firms and banks"

**Sonali Chowdhry**, Julian Hinz, Katrin Kamin, Joschka Wanner,  
"Brothers in arms: The value of coalitions in sanctions regimes"

Cosimo Beverelli, **Ruhit Ticku**  
"Trading Epidemics"

*Conclusion*

\* **Presenters in bold**