

# ITSG

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ITALIAN TRADE STUDY GROUP



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

**DISEI**  
DIPARTIMENTO DI SCIENZE  
PER L'ECONOMIA E L'IMPRESA



FONDAZIONE MANLIO MASI  
Osservatorio Nazionale per  
l'Internazionalizzazione e gli Scambi

## “International Trade and Interdependence in global production”

Firenze, December 1-2, 2022

University of Firenze, Rettorato, Aula Magna, Piazza San Marco 4

### PROGRAMME

#### THURSDAY, December 1

Light lunch from 13:30

14:00 - 14:15 Opening Address by Giorgia Giovannetti & Beniamino Quintieri

14:15 - 15:15 KEYNOTE SPEECH

**Bernard Hoeckman (European University Institute): “Geopolitical Competition, Globalization and WTO Reform”**

Chair: **Beniamino Quintieri (Università di Roma 2 Tor Vergata)**

15:15 - 17:15 Session 1: Technology

Chair: **Giorgio Basevi (Prof. Emerito Università di Bologna)**

**Luca Fontanelli (Université Cote d’Azur), Mattia Guerini, Mauro Napoletano**

**"International Trade and Technological Competition in Markets with Dynamic Increasing Returns"**

*Discussant: Giorgio Ricchiuti (Università di Firenze)*

**Francesca Micocci (IMT, Lucca), Armando Rungi,**  
**“Predicting Exporters with Machine Learning”**

*Discussant: Tiziano di Stefano (Università di Firenze)*

**Juana Bustamante, Christine Oughton (SOAS, London), Vanesa Pesque-Cela, Damian Tobin**

**"Resolving the Patents Paradox in the Era of Covid19 and Climate Change: Towards a Patents Taxonomy"**

*Discussant: Filippo Santi (Università di Torino e EUI)*

17:15 - 17:30 coffee Break

17:30 - 19:00 Session 2: Global Value Chains, 1

Chair: Luca de Benedictis (Università di Macerata)

Simona Giglioli (Banca d'Italia), Giacomo Romanini

"Does JIT production change the network structure of GVCs? Evidence from Italian firms"

*Discussant: Roberto Martino (Università di Siena)*

Andrea Ciani (EC, JCR), Wildmer Daniel Gregori,

"Participation in Global Value Chains and M&A flows"

*Discussant: Enrico Marvasi (Università Roma 3)*

Lionel Fontagnè, Ariel Reshef, Gianluca Santoni, Giulio Vannelli, (Paris Dauphine)

"Global Value Chains, functional specialization and technology adoption"

*Discussant: Armando Rungi (IMT, Lucca)*

20:00 Social Dinner

## **FRIDAY, December 2nd**

9:15 - 10:30 KEYNOTE SPEECH

Beata Javorcic (Oxford University, EBRD): "Unwinding Globalization, Job Opportunities & Changing Trade Patterns"

Chair: Giorgia Giovannetti (Università di Firenze)

10:30 - 10:45 Coffee Break

10:45 - 12:45 Session 3: Global Value Chains, 2

Chair: Giorgio Ricchiuti (Università di Firenze)

Michele Mancini, Pierluigi Montalbano (Università di Roma la Sapienza), Silvia Nenci, Davide Vurchio  
"Positioning in Global Value Chains: World Map and Indicators. A new dataset available for GVC analyses"

*Discussant: Anna Ferragina (Università di Salerno)*

Marta Solaz Alamà (University of Valencia), Mariola Sánchez

"Benefitting from GVC participation: the role of network centrality"

*Discussant: Luca Lodi (Università di Macerata)*

Francesco Guerra, (Università di Corsica)

"How taste proximity affects consumer quality valuation of imported varieties: Evidence from the French food sector"

*Discussant: Cristina Vaquero Pineiro (Università Roma 3)*

13:00 - 14:00 lunch

14:00 - 15:00 KEYNOTE SPEECH

Seda Ozer: (Baskent University) "Brexit Blues: Are European Multinationals Giving up on the British Market?"

Chair: Pierluigi Montalbano (Università di Roma la Sapienza)

15:00 - 15:15 Coffee Break

15:15 - 17:00 Session 4: "Is international trade resilient to shocks?"

Chair: Lucia Tajoli (Politecnico di Milano)

Sergi Basco, Giulia Felice (Politecnico di Milano), Bruno Merlevede, Marti Mestieri,

"Financial Crises and the Global Supply Chain: Evidence from Multinational Networks"

**Stefano Federico**, Giuseppe Marinelli, Francesco Palazzo, (**Banca d'Italia**)

**"The 2014 Russia shock and its effects on Italian firms and banks"**

**Sonali Chowdhry** (**European University Institute**), Julian Hinz, Katrin Kamin, Joschka Wanner

**"Brothers in arms: The value of coalitions in sanctions regimes"**

Cosimo Beverelli, **Ruhit Ticku** (**European University Institute**)

**"Trading Epidemics"**

*Discussants: Giuseppe de Arcangelis (Sapienza Università di Roma) and Filippo Gusella (Università di Firenze)*

*Conclusion*

**\* Presenters in bold**