



Università Commerciale
Luigi Bocconi

KITES

Knowledge,
Internationalization and
Technology Studies



osservatorio nazionale
per l'internazionalizzazione
e gli scambi

FONDAZIONE MANLIO MASI

Italian Trade Study Group (ITSG)

GLOBALIZATION AND INTERNATIONAL COMPETITIVENESS

Milano - KITeS - Università Bocconi
Aula AS 01 – Grafton Building, piano -2
Via Guglielmo Roentgen, 1- Milano
January 21-22, 2010

Preliminary program

Giovedì 21 gennaio

14.00 - 14.30 Introduzione e saluti

Welcome by Vice Rector Vincenzo Perrone

14.30 – 19.00

FIRMS' HETEROGENITY AND SELECTION

Chair: Giorgio Basevi

Antonella Nocco, University of Salento

**SELECTION, MARKET SIZE AND INTERNATIONAL INTEGRATION: DO
VERTICAL LINKAGES PLAY A ROLE?**

Discussant: Carlo Altomonte

Giammario Impulitti, IMT Lucca Institute for Advanced Studies

TRADE, FIRM SELECTION, AND INNOVATION: THE COMPETITION CHANNEL

Discussant: Rosario Crinò

16.15 - 16.30 Coffee break

Luca David Opromolla, Banco de Portugal

**THE TIP OF THE ICEBERG: MODELING TRADE COSTS AND IMPLICATIONS
FOR INTRA-INDUSTRY REALLOCATION**

Discussant: Marco Maffezzoli

Daria Taglioni et al., European Central Bank

FIRMS AND THE GLOBAL CRISIS: FRENCH EXPORTS IN THE TURMOIL

Discussant: Davide Castellani

18.05 - 19.00 Keynote lecture by Andrew Bernard

20.00 Cena

Venerdì 22 gennaio

9.00 – 11.15

ITALIAN FIRMS IN THE INTERNATIONAL MARKETS

Chair: Beniamino Quintieri

Roberto Basile - Sergio de Nardis et al., ISAE

PRICING TO MARKET WHEN QUALITY MATTERS

Discussant: Francesco Nucci

Marco Grazzi- Chiara Tomasi et al., LEM, Scuola Superiore Sant'Anna

TURBULENCE UNDERNEATH THE BIG CALM: EXPLORING THE MICRO-EVIDENCE BEHIND THE FLAT TREND OF MANUFACTURING PRODUCTIVITY IN ITALY

Discussant: Luigi Benfratello

Alberto Felettigh - Stefano Federico, Bank of Italy

MEASURING THE PRICE ELASTICITY OF IMPORT DEMAND IN THE DESTINATION MARKETS OF ITALIAN EXPORTS

Discussant: Italo Colantone

11.15 - 11.30 Coffee break

11.30 – 13.00

TRADE AGREEMENTS AND DEVELOPING COUNTRIES

Chair: Rodolfo Helg

Giovanni Anania, University of Calabria

EU ECONOMIC PARTNERSHIP AGREEMENTS AND WTO NEGOTIATIONS. A QUANTITATIVE ASSESSMENT OF TRADE PREFERENCE GRANTING AND EROSION IN THE BANANA MARKET

Discussant: Bernard O' Connor

Francesco Aiello - Federica Demaria, University of Calabria

DO TRADE PREFERENTIAL AGREEMENTS ENHANCE THE EXPORTS OF DEVELOPING COUNTRIES? EVIDENCE FROM THE EU GSP

Discussant: Giorgia Giovannetti

13.00 - 13.15 Riunione organizzativa ITSG

13.15 - 14.00 Lunch

14.00 – 17.45

TRADE, POLICIES AND INSTITUTIONS

Chair: Giorgio Barba Navaretti

Marianna Belloc - Samuel Bowles, Sapienza University and University of Siena
INTERNATIONAL TRADE, FACTOR MOBILITY AND THE PERSISTENCE OF CULTURAL-INSTITUTIONAL DIVERSITY

Discussant: Paolo Bertolotti

Daniel Horgos, University of Milan
INTERNATIONAL OUTSOURCING AND WAGE RIGIDITY: A FORMAL APPROACH AND FIRST EMPIRICAL EVIDENCE

Discussant: Rita Cappariello

15.30 - 15.45 Coffee break

Nicola Coniglio et al., University of Bari and Sapienza University
CLANDESTINE MIGRANTS: DO THE HIGH-SKILLED RETURN HOME FIRST

Discussant: Cristina Cattaneo

M. Bannò et al., University of Brescia
THE DETERMINANTS OF FIRM PARTICIPATION IN FINANCIAL INCENTIVE PROGRAMME: THE CASE OF SUBSIDIES FOR OUTWARD INTERNATIONALIZATION

Discussant: Marcella Nicolini