

ITSG

ITALIAN TRADE STUDY GROUP



TRADE, GVC AND INNOVATION DYNAMICS

PROGRAMME

Pisa, May 9-10, 2024

Conference Program

Thursday, May 9

Registration from 13:00

Opening Session

13:30 – 13:45 Opening Address by **Andrea Borghini**, Deputy Head, Department of Political Science, University of Pisa

13:45 – 14:00 Welcome Address by **Chiara Franco** (University of Pisa) and **Claudio Fassio** (University of Pisa)

14:15 – 15:30 Keynote Speech “Is Open Strategic Autonomy a sustainable strategy for the resilience of European Global Value Chains?”

*Keynote Speech by **Maria Savona**, LUISS University and Sussex University*

*Chair: **Daniele Moschella**, Scuola Superiore Sant’Anna*

Thursday, May 9

15:30 – 16:30 Session 1: Technology and Trade

Chair: **Claudio Fassio**, University of Pisa

- *Cross-border e-commerce and comparative advantages in digital markets (**Lucia Tajoli**)*
*Discussant: **Claudio Fassio**, University of Pisa*
- *Automation Adoption and Export Performance: Evidence from French Firms (Thao Trang Nguyen, **Giacomo Domini**, Marco Grazzi, Daniele Moschella, Tania Treibich)*
*Discussant: **Francesco Serti**, IMT Lucca*

16:30 – 17:00 Coffee Break

17:00 – 18:00 Session 2: Technology and trade

Chair: **Chiara Franco**, University of Pisa

- *Robot, Trade and Employment: unravelling the relationship (Chiara Franco, **Francesco Suppressa**)*
*Discussant: **Anna D’Ambrosio**, Polytechnic of Turin*
- *Business Groups, Strategic Acquisitions and Innovation (Carlo Altomonte, Nevine El-Mallakh, **Tommaso Sonno**)*
*Discussant: **Alessia Lo Turco**, Università Politecnica delle Marche*

18:00 – 19:15 Keynote Speech (online): “Multinational firms and global innovation”

*Keynote Speech by **Kalina Manova**, University College London*

*Chair: **Lucia Tajoli**, Polytechnic of Milan*

20:30 Social Dinner

Friday, May 10

09:15 – 11:00 Session 3: Innovation and FDI

Chair: **Giorgia Giovannetti**, University of Florence

- *Foreign Ownership and Occupational Safety: Evidence from France* (Beata Javorcik, **Alessia Lo Turco**, Daniela Maggioni, Gianluca Santoni)
Discussant: Giorgia Giovannetti, University of Florence
- *A portrait of backshorers. Evidence from Italian Administrative Data* (**Anna D' Ambrosio**, Katuscia Lavoratori, Luigi Benfratello, Davide Castellani, Alessandro Manello)
Discussant: Angelo Cuzzola, Scuola Superiore Sant'Anna
- *Unlocking the technological diversification among top R&D performers: the role of the international breadth and depth of inventive activities and technological dissimilarity with foreign R&D host regions* (**Loreta Calzaretta**, Anna Maria Ferragina)
Discussant: Daniele Moschella, Scuola Superiore Sant'Anna

11:00 – 11:30 Coffee Break

11:30 – 12:45 Keynote Speech: Dream Jobs in a Globalized Economy: Wage Dynamics and International Experience

Keynote Speech by **Giordano Mion**, ESSEC Business School

Chair: **Chiara Franco**, University of Pisa

13:00 – 14:30 Lunch

14:30 – 16:00 Session 4: Trade and GVC

Chair: **Claudio Fassio**, University of Pisa

- *From Globalisation to Reshoring? The role of Industry 4.0 in Transforming Global Supply Chains within the EU* (**Luigi Tredicine**, Katuscia Lavoratori, Fabio Lamperti)
Discussant: Alessia Campolmi, University of Verona
- *Nearshoring, global value chains' structure and volatility* (**Filippo Bontadini**, Valentina Meliciani, Maria Savona, Ariel Wirkierman)
Discussant: Luca Salvatici, Roma Tre University
- *EU-China Decoupling by the numbers: Mapping the realignment of global value chains* (David Cui, Ilaria Fusacchia, **Luca Salvatici**)
Discussant: Vu Phong Hoang, Polytechnic of Milan

16:00 – 16:30 Coffee Break

16:30 – 18:00 Session 5: Environment and GVC

Chair: **Giulia Felice**, Polytechnic of Milan

- *Green FDI and Technological Spillovers in Host Economies* (**Vito Amendolagine**, Roberta Rabbellotti, Dalila Ribaudò)
*Discussant: **Guillermo L. Andrés-Alpizar**, University of Pisa*
- *The survival of foreign affiliates: a multi-level analysis* (**Stefania Miricola**, Giorgio Ricchiuti, Margherita Velucchi)
*Discussant: **Giulia Felice**, Polytechnic of Milan*
- *Are Environmental Provisions reducing emissions within Global Value Chains?* (**Inmaculada Martínez-Zarzoso**, Leila Baghdadi, Insaf Guedidi, Anca M. Voicu)
*Discussant: **Vito Amendolagine**, University of Foggia*

18:00 Conclusions by Chiara Franco (University of Pisa) and Claudio Fassio (University of Pisa)

***Presenters in bold**

Scientific Committee

Claudio Fassio (University of Pisa) • **Chiara Franco** (University of Pisa) • **Daniele Moschella** (Scuola Superiore Sant'Anna) • **Daniela Maggioni** (Catholic University of Milan) • **Francesco Serti** (IMT, Lucca) • **Lucia Tajoli** (Polytechnic of Milan) • **Giorgia Giovannetti** (University of Firenze) • **Giulia Felice** (Polytechnic of Milan) • **Claudio Cozza** (University Parthenope Naples) • **Andrea Coveri** (University of Urbino).

Local Organizing Committee

Claudio Fassio (University of Pisa) • **Chiara Franco** (University of Pisa) • **Daniele Moschella** (Scuola Superiore Sant'Anna) • **Francesco Suppressa** (University of Pisa) • **Guillermo L. Andrés-Alpizar** (University of Pisa).
